



## The Lesson of Trafalgar:

*Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.*

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 The Trafalgar Group

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# Nationwide Issues Survey

January 2023

Partnered with:



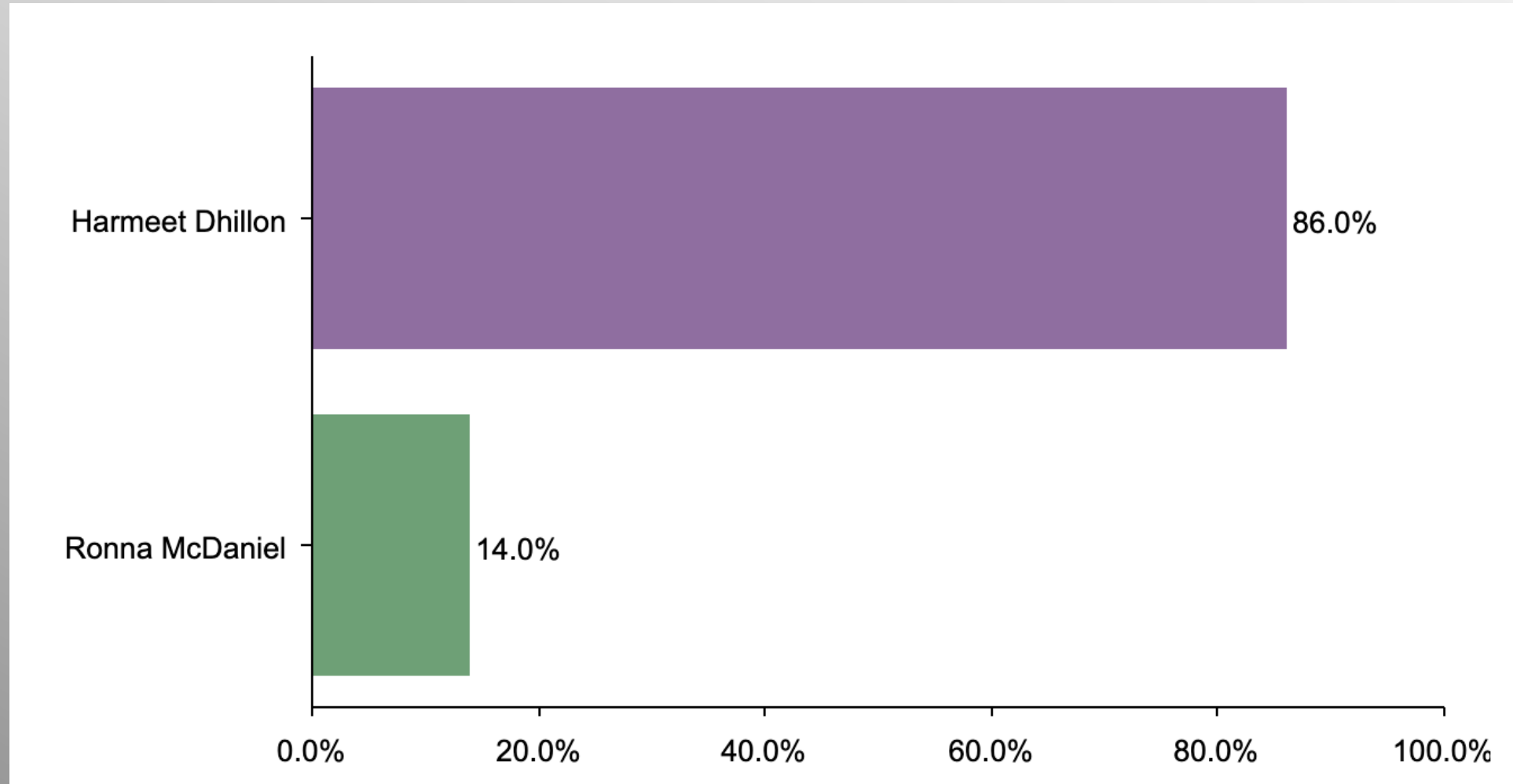
# Nationwide Survey

- **Conducted 01/09/23 - 01/11/23**
- **1072 Respondents**
- **GOP Voters** (*sample was taken from registered GOP or GOP primary voters; survey takers were also screened for party preference*)
- **Response Rate: 1.43%**
- **Margin of Error: 2.9%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: [TheTrafalgarGroup.org/Polling-Methodology](https://www.TheTrafalgarGroup.org/Polling-Methodology)**

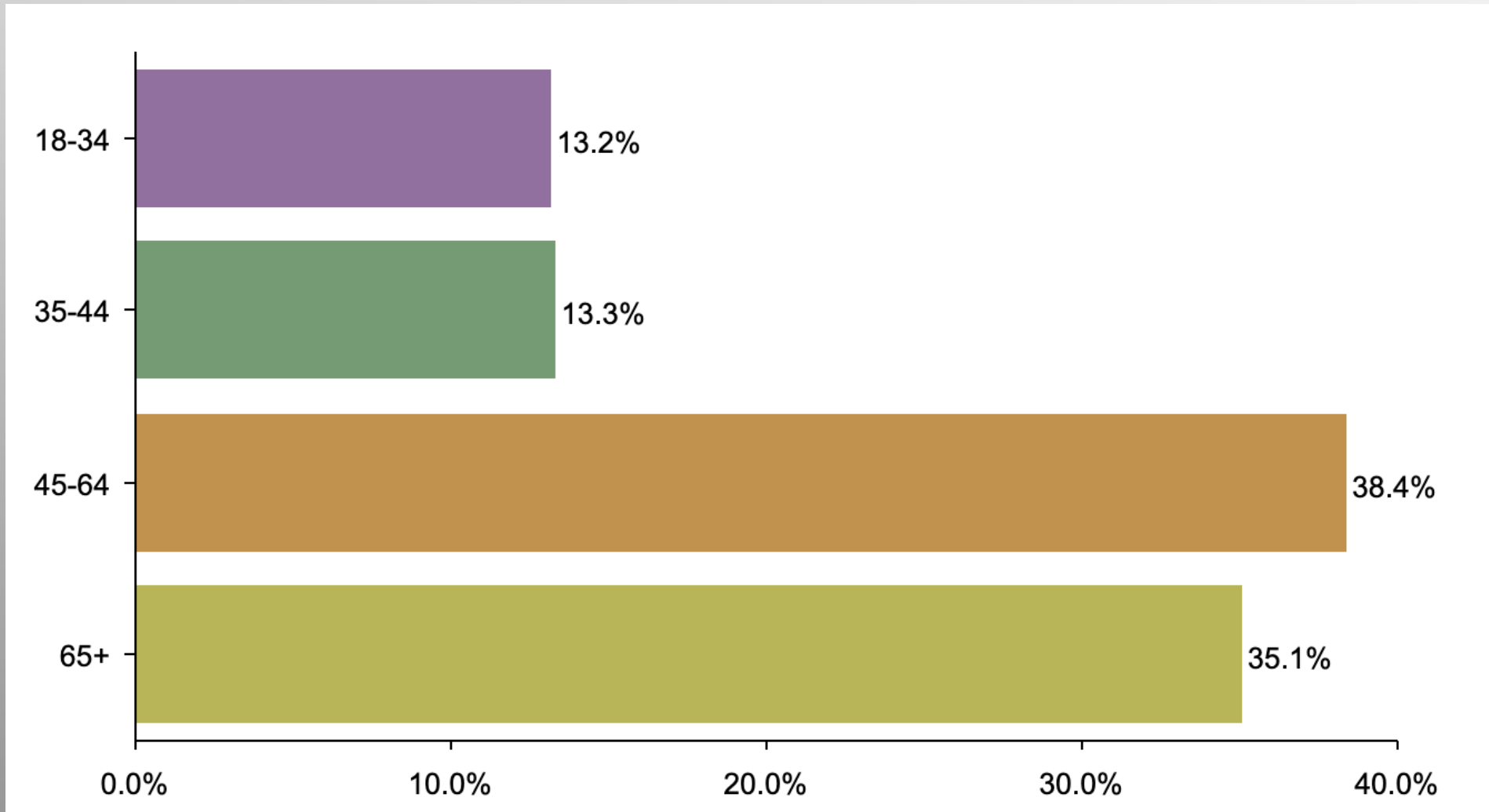


# RNC Chair Race

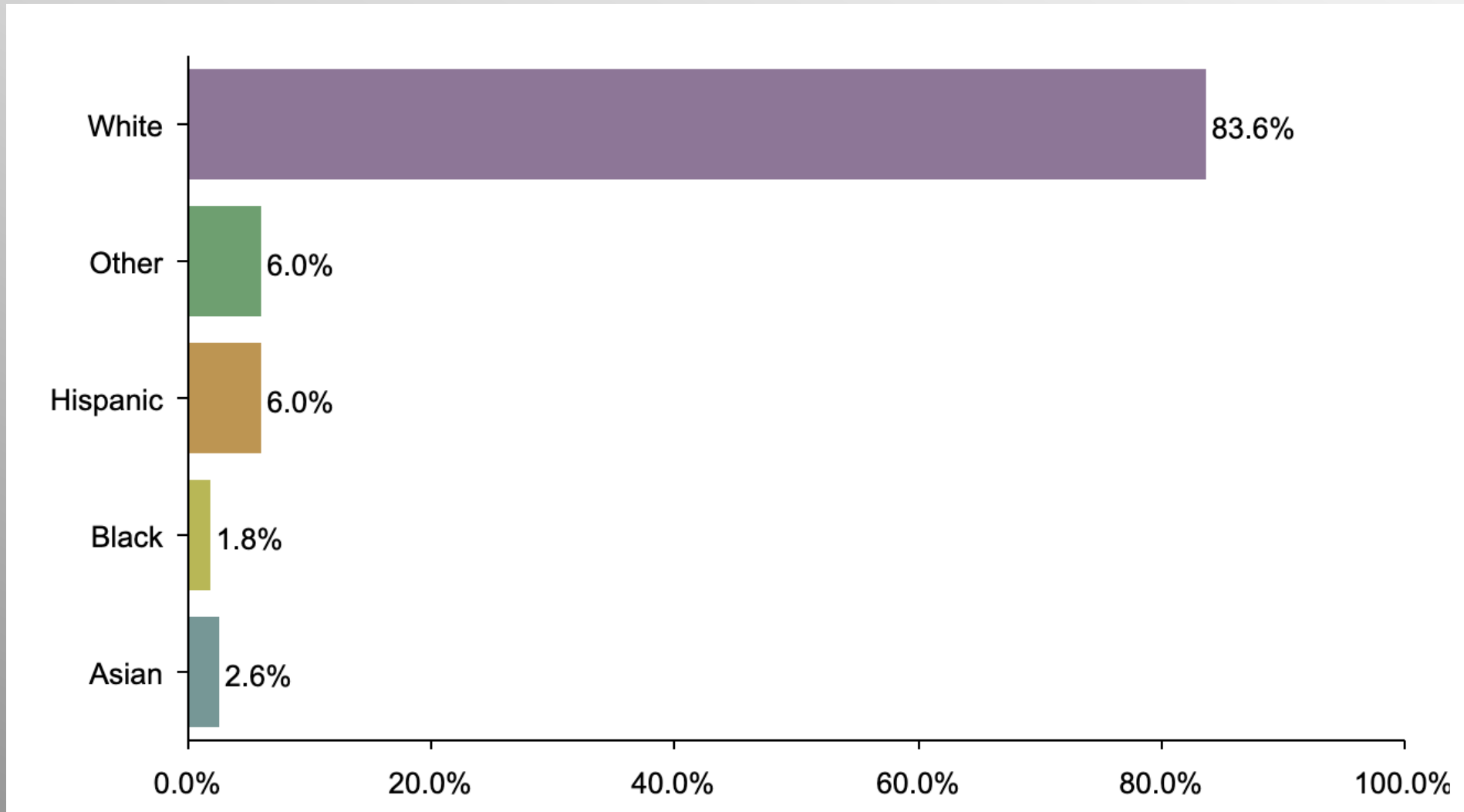
Who do you support in the race to elect the Republican National Committee Chairperson?



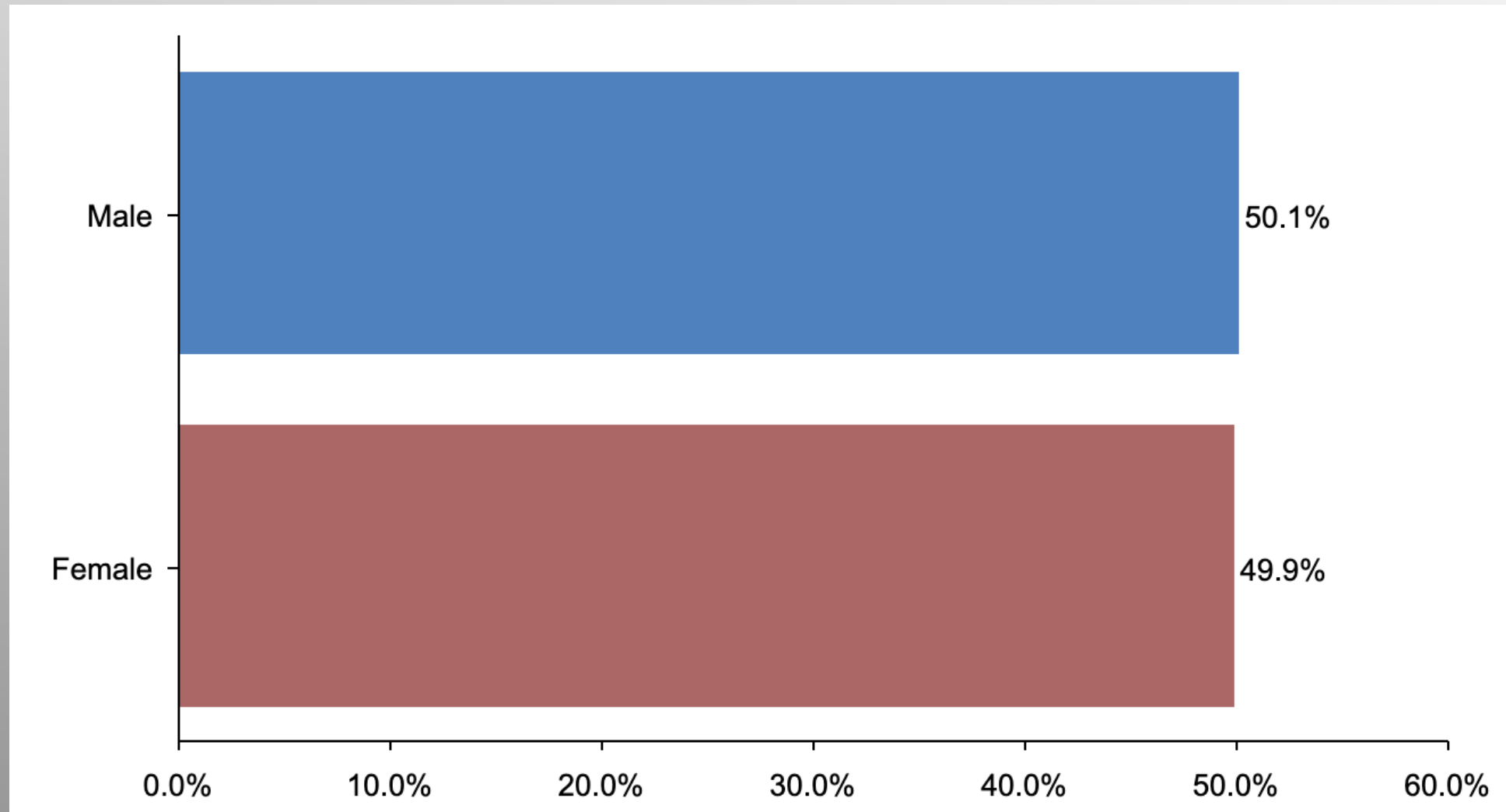
# Age Participation (GOP)



# Ethnicity Participation (GOP)



# Gender Participation (GOP)



RNC Chair Race Report

Who do you support in the race to elect the Republican National Committee Chairperson?

	Age					Gender			Ethnicity					
	Total	18-34	35-44	45-64	65+	Total	Female	Male	Total	Asian	Black	Hispanic	Other	White
<b>Harmeet Dhillon</b> Column %	86.0%	87.6%	87.1%	84.4%	86.7%	86.0%	89.0%	83.0%	86.0%	93.8%	84.1%	98.8%	94.3%	84.0%
<b>Ronna McDaniel</b> Column %	14.0%	12.4%	12.9%	15.6%	13.3%	14.0%	11.0%	17.0%	14.0%	6.2%	15.9%	1.2%	5.7%	16.0%